



# Sustainability Map

Your roadmap to sustainable consumption, production and trade

[www.sustainabilitymap.org](http://www.sustainabilitymap.org)



BUSINESS



PUBLIC SECTOR



CONSUMERS



STANDARD SETTING ORGANIZATIONS

Your sustainability journey starts here...

## About Sustainability Map

Sustainability Map is a new online platform enabling businesses around the world to trade more sustainably. It provides access to a wide-range of information related to sustainability initiatives, standards and trends. Businesses, the public sector, consumers and standards setting organizations can better understand the sustainability standards landscape and connect with business partners through the platform.

Sustainability Map consists of four modules and builds on ITC's already well-established online tools, such as Standards Map and the SustainabilityXchange, while introducing two new and interconnected modules, the Sustainability Network and Sustainability Trends.

For more information:

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YouTube: <http://ow.ly/Md6FK>



## Sustainability Standards

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Transparency on standards initiatives

[www.sustainabilitymap.org/standards](http://www.sustainabilitymap.org/standards) (Also: [www.standardstmap.org](http://www.standardstmap.org))

Standards Map provides information on standards, codes of conduct and audit protocols addressing sustainability hotspots in global supply chains.

Standards Map helps users to:

- Analyse, compare and access over 230 sustainability standards;
- Self-assess sustainability-related performance;
- Learn how to comply with standards and requirements;
- Evaluate potential certification costs and benefits.



## Sustainability Network

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Connecting businesses along sustainable value chains

[www.sustainabilitymap.org/network](http://www.sustainabilitymap.org/network)

Sustainability Network allows users to connect to global buyers through an online public profile that contains information about their activities, sustainability commitments and traceability through geolocation.

Sustainability Network is for:

- Smallholders and producers to gain visibility and link up to traders.
- Small businesses to connect with buyers and business partners;
- Buyers and retailers to engage with their value chain and find new suppliers.



## Sustainability Trends

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Market data for more informed sustainability decisions

[www.sustainabilitymap.org/trends](http://www.sustainabilitymap.org/trends)

Sustainability Trends offers comprehensive information about market trends in the forestry sector and agricultural commodities – bananas, cocoa, coffee, cotton, palm oil, soybeans, sugarcane and tea.

Sustainability Trends helps:

- Small businesses and exporters to be aware of market opportunities;
- Traders, buyers and retailers to better understand the scale of global production;
- Policymakers to gain insights into the growing market of certified products.



## Sustainability Community

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Linking communities committed to sustainable production and trade

[www.sustainabilitymap.org/community](http://www.sustainabilitymap.org/community)

Sustainable Community is a knowledge-sharing platform for sustainable supply chain development. It provides unique access to high-quality capacity building materials, services and community-organized events.

Sustainable community users have access to:

- Library: publications, training materials, research papers, guides and handouts;
- Community forum;
- Events: seminars, trainings and workshops around the world;
- News.